

























HKUST Brand Guidelines:

Downloadable Resources for Hoodie Design Competition

HKUST combination Logo & Logotype



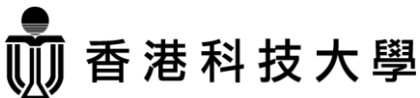









File Name	Image	Format	Resource
UST_L3	 香港科技大學 THE HONG KONG UNIVERSITY OF SCIENCE AND TECHNOLOGY	Bilingual, align left	Download
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UST_L3_white	 THE HONG KONG UNIVERSITY OF SCIENCE AND TECHNOLOGY	English, align left	Download
UST_C	 THE HONG KONG UNIVERSITY OF SCIENCE AND TECHNOLOGY	English, align center	Download
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UST_C2	 THE HONG KONG UNIVERSITY OF SCIENCE AND TECHNOLOGY	English, align center	Download
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UST_C2_blue	 <p>THE HONG KONG UNIVERSITY OF SCIENCE AND TECHNOLOGY</p>	English, align center	Download
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University Emblem

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LOGO_UST_blu ack		Download
LOGO_UST_gol d		Download
LOGO4C_UST_ white		Download
LOGO4C_UST_ grey		Download

The Red Bird Sundial logo

File Name	Image	Resource
RedBird_1	 A stylized red bird sundial logo with a single flame-like shape pointing upwards.	Download
RedBird_2	 A stylized red bird sundial logo with a flame-like shape pointing upwards and a small white triangle at the base.	Download
RedBird_3	 A stylized red bird sundial logo with a flame-like shape pointing upwards and a small white triangle at the base.	Download
RedBird_4	 A stylized red bird sundial logo with a flame-like shape pointing upwards and a small white triangle at the base.	Download
RedBird_5	 A stylized red bird sundial logo with a flame-like shape pointing upwards and a small white triangle at the base.	Download
RedBird_6	 A stylized red bird sundial logo with a flame-like shape pointing upwards and a small white triangle at the base.	Download